Modern + Arrow

Melissa Arbuckle

San Francisco, California

Re: Manager – Finance and Planning

April 15, 2018

Dear Melissa,

I am writing to express my interest in the Strategy Manager position at Modern + Arrow. I have been a loyal customer of Modern + Arrow since it launched in 2015 and have been a strong advocate for the brand, sharing it with many friends. I love your modern, yet affordable, designs and am inspired by your mission to introduce sustainability into the world of home design.

At Modern + Arrow, I would leverage over a decade of experience in strategy and retail, including:

* **E-commerce experience,** including developing an e-commerce strategy for an apparel retailer that generated 20% in top line growth
* **Strategy consulting** at Accenture**,** where I worked with over ten Fortune 500 companies, including three major omni-channel retailers
* **Managing teams** at Accenture, where I was ranked in the top 10% of managers
* **Working with executives**, including 30+ senior leaders at ten Fortune 500 companies

I would be thrilled to support your team in its next phase of growth. Thank you for the consideration, and I look forward to hearing from you.

Sincerely,

Emily Grovesbeck

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